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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Laurie Cairns Art Unit: 2764
Serial No.: 09/028,718 Examiner: John L. Young
Filed: February 24, 1998 Attorney Docket No.: 310703-90015
Title: METHOD FOR PRODUCT PROMOTION

REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Commissioner for Patents
Washington, DC 20231

Sir:

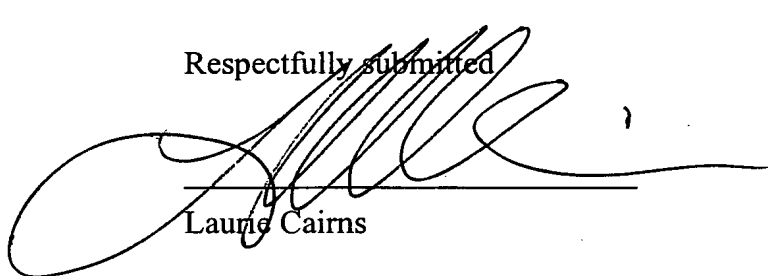
The undersigned hereby revokes all previous powers of attorney or authorizations of agent given in the above-identified application.

A Power of Attorney or Authorization of Agent is submitted herewith.

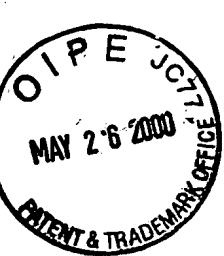
The undersigned is the Applicant.

Respectfully submitted

Dated: 5/17/00



Laurie Cairns



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Title: METHOD FOR PRODUCT PROMOTION

**POWER OF ATTORNEY OR AUTHORIZATION OF AGENT,
NOT ACCOMPANYING APPLICATION**Commissioner for Patents
Washington, DC 20231

Sir:

The undersigned hereby appoints practitioners named below:

Name	Registration Number
Gregory M. Smith	43,136
Barry E. Sammons	25,608

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

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Chicago, IL 60661-2511
Phone: 312-715-5000
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The undersigned is the Applicant.

Respectfully submitted

Dated:

5/17/00

Laurie Cairns